

# Honoring Our Freedom Sweepstakes

## OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the additional restrictions below, the **Honoring Our Freedom – Sweepstakes** (“Sweepstakes”) is open to U.S. residents of Wisconsin who are 18 years or older at the time of entry. Employees and contractors of Wisconsin Media, Festival Foods (“Sponsor”), Gannett Co., Inc., and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.
3. **How To Enter.** The Sweepstakes will begin at 12:01 a.m. (C.T.) on Monday, May 1, 2017 and end at 11:00 p.m. (C.T.) on Friday, November 10, 2017 (the “Sweepstakes Period”). To enter, visit <http://www.honoringourfreedom.com> and follow the instructions to upload a letter and photo (if available). Completely fill out the official entry form including all the requested information (including name, address, ZIP, daytime phone number, email address, if applicable, the image file and document file). Hit the “Submit” button to submit your entry. Multiple entrants are not permitted to share the same email address. Each photo submission must be an authentic, original photograph taken by entrant identified on the accompanying entry form, and the entrant must own the copyright in the photograph submitted. Each letter submission must be an authentic, original letter written by member of entrant’s family identified on the accompanying entry form, and the entrant must own the copyright in the letter submitted. For stateside memories essays they must be the sole, original work of the entrant, must be typewritten in English, and must be limited to 500 words or less. Submitting the Photo, letter and entry form serves as a release and permission for Sponsors to post entrant’s first and last name, photo and letter on their websites. Sponsor will accept photos in color and/or black and white. The photo should be cropped as the entrant prefers. All digital entries should be at the highest resolution possible. Sponsor will accept the photo formats of JPG, PNG, GIF format. Sponsor will accept the letter formats of doc, docx and pdf format. Entrant confirms that he/she received permission from any person featured in the photo and letter for submission in the Sweepstakes, and for Sponsor(s) to post the photo and letter on their websites and in the Wisconsin Media newspapers. Sponsors reserve the right to refuse any photograph they determine to be unacceptable.  
  
**Maximum one (1) entry per person.** All entries become property of Sponsor(s) and none will be returned. Multiple entries by software generated or other automated processes will be disregarded. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn’t interfere with processing your entry.  
  
By entering, you agree to the terms of these Official Rules and to receive e-mails from Sponsors or those directed by Sponsors. You can opt-out of the receipt of such e-mails by following the directions in any email received from Sponsors.
4. **Entry Selection.** Each week one (1) entry will be randomly selected from all entries received to have their name, submitted photo and letter printed in the Honoring Our Freedom ad in the ten (10) Wisconsin Media newspapers.
5. **Odds.** Everyone who enters will have the chance to be selected to appear in one (1) of the Honoring Our Freedom ads.

6. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsors. Sponsors reserve the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsors. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsors which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsors reserve the right in their sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsors reserve the right to award prizes based on the entries received before the termination date. Sponsors will not be responsible for incomplete, lost, late, postage-due, misdirected or illegible entries (either photos or ballots), poor quality photos, or for failure to receive entries or votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsors. The authorized account holder of the e-mail address submitted at time of entry will be considered the entrant. An "authorized account holder" shall mean the natural person assigned to such e-mail account by the Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. A potential winner may be requested to provide proof that he or she is the authorized account holder of the e-mail address associated with a winning entry. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries or votes submitted by the owner of an ISP account shall be determined by Sponsors in their sole discretion.
  
7. **Copyright.** By entering the Sweepstakes, each entrant grants to Sponsors a royalty-free, limited license to publish, print, edit or otherwise use the submitted entry, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world, without compensation. Each entrant further agrees that if his/her entry is selected by Sponsors as the winning entry, he/she may be asked to sign any additional license or release that Sponsors may require.
  
8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
  
9. **Sponsors.** Honoring Our Freedom Sweepstakes is sponsored by Wisconsin Media, and Festival Foods. The decisions of the Sponsor(s) regarding the selection of Winner and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsors will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For the names of the winners (available after Sunday, November 12, 2017) or a copy of these Official Rules, send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), Honoring Our Freedom Sweepstakes, c/o The Post-Crescent, P.O. Box 59, Appleton, WI 54911. If you have any questions regarding this Sweepstakes, please send an email to [coakeson@gannett.com](mailto:coakeson@gannett.com)